Stream Free

PRODUCT COMPARISON

Hisense HS2000 or Ultimea Apollo S40 Pro: which budget soundbar wins?

Hisense HS2000 vs ULTIMEA Apollo S40 Pro: compare price, sound, features and value to see which budget soundbar is best for your TV.

	ULTIMEA 2.2ch Sound Bars for TV, Peak Power 100W, ...	Hisense HS2000, 2.1 CH Soundbar, Visual built-in s...
Image		
Price	**£75.99**	£89.00
Rating	4.4/5	4.4/5
Reviews	3061	**4446**

Products Featured in This Guide

ULTIMEA 2.2ch Sound Bars for TV, Peak Power 100W, App, 2-in-1 Detachable Bluetoo...

£75.99 4.4★

Hisense HS2000, 2.1 CH Soundbar, Visual built-in subwoofer, 240W max audio power...

£89.00 4.4★

Display This category doesn’t really apply in the usual sense, because neither product has a display or screen in the way a TV, tablet, or monitor does. What matters instead is how clearly each soundbar communicates status and setup information. The Hisense HS2000 leans on its TV-friendly design and EzPlay integration, which should make day-to-day use simpler if you already own a compatible Hisense TV. The Ultimea Apollo S40 Pro offsets the lack of a screen with app control, which can be more informative and more convenient for tweaking settings from your phone. Winner: Ultimea, narrowly, because the app gives you more control and visibility than a basic soundbar interface.

Performance On paper, the Hisense HS2000 is the stronger performer. It claims 240W max audio power, which is a huge headline number compared with the Ultimea’s 100W peak power. The Hisense also has a 2.1-channel layout with a visual built-in subwoofer, plus Dolby Audio and DTS Virtual:X, all of which suggest a fuller, more cinematic soundstage for films, sport, and general TV. The Ultimea Apollo S40 Pro’s 2.2-channel design, BassMX processing, and VoiceMX dialogue enhancement are appealing, especially for spoken-word clarity, but the lower peak power means it is less likely to deliver the same room-filling impact. Winner: Hisense, clearly, for stronger overall output and more ambitious home-cinema features.

Build quality and design Both are aimed at budget-conscious buyers, so neither is a luxury product, but their design philosophies differ. The Hisense HS2000 is a straightforward, TV-first soundbar that looks like a clean, simple upgrade for the living room. Its appeal is that it feels like a natural extension of a Hisense TV setup, especially with TV Mode and EzPlay. The Ultimea Apollo S40 Pro is more versatile in form factor thanks to its 2-in-1 detachable design, Bluetooth 5.3, and wall-mount support. That makes it better if you want to adapt the bar to different room layouts or prefer a more custom installation. Winner: Ultimea, because the detachable design and app-based control give it more flexibility.

Battery life Neither product is battery-powered, so battery life is not a relevant buying factor here. Both are mains-powered soundbars designed to stay in one place, usually under a TV. If you were hoping for portability, neither is the right product. Winner: tie, because this category does not apply.

Price and value for money This is one of the closest calls in the comparison. The Hisense HS2000 costs £74.00, while the Ultimea Apollo S40 Pro costs £75.99, so the Hisense is £1.99 cheaper. Both have the same overall rating of 4.4/5, but the Hisense has a much larger review base at 4,413 reviews versus 2,822 for Ultimea, which gives its score a bit more credibility. For pure value, the Hisense looks excellent: you’re paying slightly less and getting more power on paper, plus Dolby Audio, DTS Virtual:X, and TV Mode. The Ultimea justifies its price with app control, detachable design, and strong dialogue tools, but it doesn’t obviously beat the Hisense on raw audio value. Winner: Hisense, by a small but meaningful margin.

Game library/features Again, this category doesn’t really apply in the traditional sense, because these are soundbars rather than streaming boxes or gaming devices. If we translate the question into feature set, the Hisense offers the more cinema-style package: Dolby Audio, DTS Virtual:X, built-in subwoofer, TV Mode, and EzPlay. The Ultimea counters with BassMX, VoiceMX, three EQ modes, HDMI/optical/aux connectivity, Bluetooth 5.3, app control, and a detachable 2-in-1 design. That means Ultimea has more tweakability and more ways to connect, while Hisense has the more impressive audio-processing headline features. Winner: tie, because Hisense is stronger for sound processing while Ultimea is stronger for flexibility and control.

Overall user experience For most buyers, the Hisense HS2000 will feel like the easier recommendation. It is cheaper, better specified on power, and backed by a larger review count at the same 4.4-star rating. If you want an uncomplicated upgrade that should deliver noticeably bigger, punchier TV sound with minimal fuss, it is the safer bet. The Ultimea Apollo S40 Pro is still a very credible option, especially if you value app control, clearer dialogue, and a more modular design. But in a straight head-to-head, the Hisense offers the stronger mix of sound, simplicity, and value. Overall summary: buy the Hisense HS2000 if you want the best all-round deal; buy the Ultimea only if its app, detachable design, and dialogue-focused features matter more to you than raw power and price.

Winner: a

The Hisense HS2000 is the better buy for most people. It is cheaper by £1.99, delivers a much higher claimed 240W max audio power, and includes Dolby Audio plus DTS Virtual:X for a more cinematic sound. It also has the stronger review base, with 4,413 ratings at the same 4.4/5 score, which adds confidence to the recommendation.

Buy Product A If...

Buy Product A, the Hisense HS2000, if you want the best value for money and the biggest-sounding upgrade for films, sport, and everyday TV. It is especially sensible if you want a simple plug-and-play soundbar with TV Mode and EzPlay, and you do not care about app control or detachable hardware.

Buy Product B If...

Buy Product B, the Ultimea Apollo S40 Pro, if you want more control over your sound and like the idea of tuning everything from an app. It also makes more sense if dialogue clarity is your top priority or you want the flexibility of the 2-in-1 detachable design and broader connection options.

Read the full review with live prices and price history at allthetoppicks.com

Published by Stream Free • allthetoppicks.com • May 2026

Prices and availability may have changed since publication. Always check the latest prices before purchasing.